

The COMPLETE Line...the SALES ACTIVE Line Brings BIG

Profits

Don't miss those big Hand Tool profits... put these effective NONE BETTER Stocking and Display Boards to work for you and boom Hand Tool sales. NONE BETTER offers you, at no added cost, a variety of these hand-



some Tool Panels to create an attractive Tool Department in your store. It's an easy way to keep sales up and inventory down. Take advantage of this remarkable silent salesman — on the spot advertising and selling for you!

NONE BETTER Tools are popular nationally because they offer Hardware Dealers the sales active combination of low, over-the-counter cost and famous quality... only the finest alloy steels, scientifically heat treated and finished in gleaming triple plate chrome. From those rugged, thin wall Sockets and power-packed Drive Parts, to sleek, beautifully balanced Flat Wrenches, in open stock and in Sets, here's the Hardware Line that has the 1-2 profit punch of high quality and low cost that brings Tool buyers to you.

SOCKETS

Famous quality, thin wall Sockets of finest alloy steel. Scientifically heat treated for high strength, precision broached for perfect fit — on the nut. Durable triple plated chrome finish. In $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ " and $\frac{3}{4}$ " Drives and a complete range of openings.



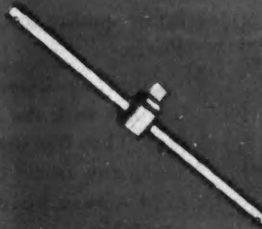
RATCHETS

The sturdiest, smoothest Reversible Ratchet ever made. Its double pawl in streamlined head gives strength without bulk. This Tool features the best in design, materials and workmanship. In $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ " and $\frac{3}{4}$ " Drives.



FLEX HANDLES

Designed for tough going, these Flex Handles are valuable. The adapter can be set at five angles for all position work. Non-slip grips. Available in $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ " and $\frac{3}{4}$ " Drives.

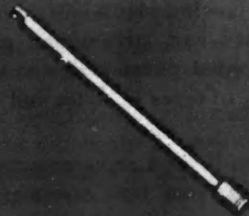


SLIDE TEE HANDLES

Just the Tool for that tough turning job. A strong, precision Slide Tee, can also be used as an Offset Handle. Combines with Extensions, Universals, etc., for many special jobs. $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ " and $\frac{3}{4}$ " Drives from $4\frac{1}{2}$ " to 18" long.

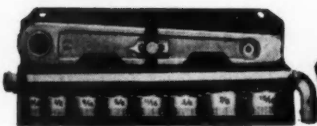
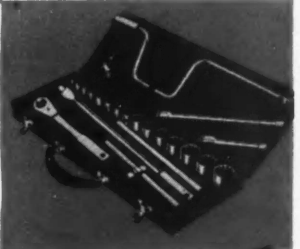
EXTENSIONS

Used with Drive Parts, these versatile Extensions multiply the usefulness of any Tool by increasing reach. Hard-to-get-at jobs are made easy by eliminating stretching and straining to reach the work. $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ " and $\frac{3}{4}$ " Drives and in popular lengths.



TOOL SETS

A complete, basic 23 piece $\frac{1}{2}$ " Drive Alloy Steel Socket Set. Contains 8 Drive Parts and 15 12-point Sockets. Strong metal carrying case. Typical of the many other fine NONE BETTER Tool Sets your customers want.



CARBON SOCKET SETS

Priced low for sales action, available in five most popular models. $\frac{1}{2}$ " Drive Set shown includes a standard Ratchet, Adapter, Ell Handle and 8 Sockets.

NONE BETTER Tools

THE NEW BRITAIN MACHINE COMPANY
New Britain, Conn.

Mention Hardware Age When Writing